



STUDENT LEARNING

GOAL 1: ENHANCE THE QUALITY AND IMPACT OF TEACHING FOR ALL STUDENTS

Objective: Enhance the Quality and Impact of Teaching

Purpose: Teaching and learning are central to the mission of UBC. The metric for this goal focuses on undergraduate student satisfaction with their academic experience.

The metric is supplemented with measures from the Baccalaureate Graduate Survey and other provincial measures that track student outcomes, as well as students’ perceptions of specific components of their educational experience.

Definition: One metric investigates this goal using student perceptions collected from the 2012, 2013, and 2015 Undergraduate Experience Survey (UES). The item used to measure this metric is undergraduate students’ “satisfaction with their overall academic experience.”

Student responses were measured on a 6-point scale where “1—Very dissatisfied” was considered a low value and “6—Very Satisfied” was considered high. The percentage reported for each year below is the percentage of respondents who responded favourably (Very satisfied, Satisfied, or somewhat satisfied).

Overall Metrics:

Metrics	Okanagan				Vancouver			
	2011/12	2012/13	2013/14	2014/15	2011/12	2012/13	2013/14	2014/15
Undergraduate Satisfaction with Their Overall Academic Experience	90%	90%	<i>Not asked</i>	89%	86%	83%	<i>Not Asked</i>	93%

Note: The Undergraduate Experience Survey was not conducted in 2013/14 due to UBC’s participation in the 2014 National Survey of Student Engagement (NSSE).

Explanation of the Results and Next Steps:

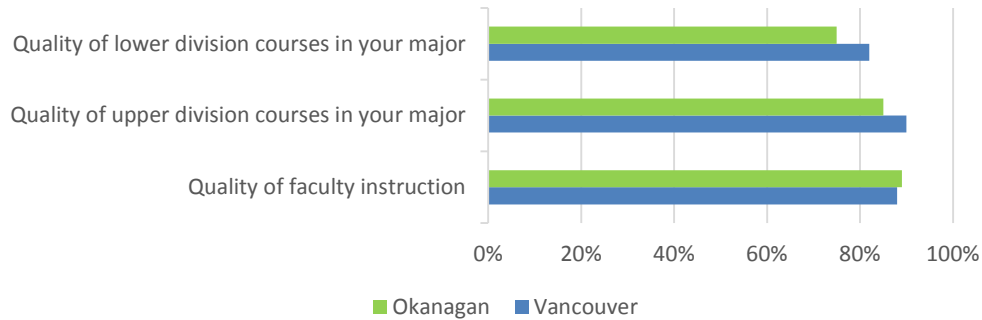
Satisfaction with the Quality of the Educational Experience: There was one UES item used to measure students’ satisfaction with the quality of their academic experience. This item measured students’ satisfaction with their overall academic experience on a 6-point scale from “very dissatisfied” to “very satisfied”. In 2015, the value for the Okanagan campus stayed at very similar levels as previous years. On the Vancouver campus, the favourable percentage increase from 83% to 93%. Over the past four years, the values for both campuses have remained steadily high.

UBC also looks at data from current undergraduate students and baccalaureate graduates about different components of their UBC academic experience.

Baccalaureate graduates are surveyed two years after they graduate from UBC. For those who graduated in 2011 (Vancouver and Okanagan combined), when asked to reflect on their experience at UBC, 90.4% reported that they were Very Satisfied or Satisfied with their education (on a 4-point scale), and 92.3% reported that the quality of instruction was Very good or Good. For more information on the results from the Baccalaureate Graduate Survey, please see the Ministry Indicators section.

The UES also captures data about particular aspects of current undergraduate students' experience in their courses. The results from a selection of these measures are presented below. Overall, there are high levels of satisfaction with quality of courses and faculty instruction.

Percentage of respondents responding "Very satisfied", "Satisfied", or "Somewhat satisfied" to selected educational quality items (UES, 2015)



Next Steps: We will continue to monitor student feedback each year regarding the overall quality of the educational experience to inform efforts and initiatives to maintain and enhance students' academic experience.