



COMMUNITY ENGAGEMENT

GOAL 2: BE A LEADER IN FOSTERING SOCIAL, CULTURAL AND ECONOMIC WELL-BEING THROUGH LIFELONG LEARNING AND ENGAGEMENT WITH STUDENTS, FACULTY, STAFF, ALUMNI AND THE WIDER COMMUNITY

Objective: To foster spaces for community engagement and lifelong learning

Purpose: Engagement between students, faculty, staff, alumni and the wider community is made possible through the creation of spaces for engagement and learning, including physical places (like the UBC Learning Exchange), programs (like the Centre for Community Engaged Learning) or experiences (a student’s experience working with a community agency). It is part of UBC’s commitment to Community Engagement to provide the supports required to make engagement a part of the academic experience for students and faculty, and to welcome and engage all parts of the community in activities that foster well-being.

Definition: UBC’s two Community Engagement goals operate in sync, to build both the ability for UBC and communities to share resources and work together as agents of change and to provide real benefits and impacts to individuals and communities. Community Engagement Goal 2 is to “be a leader in fostering social, cultural and economic well-being through lifelong learning and engagement with students, faculty, staff, alumni and the wider community”. Two metrics demonstrate this goal: *Engaged student learning* and *Lifelong learning*. These metrics are indicative only; they share a small sampling of the breadth and depth of community engagement work in which UBC is involved.

Overall Metrics:

| Engaged Student Learning | Campus | 2011/12 | 2012/13 | 2013/14* | 2014/15 |
|--|-----------|-----------|-----------|-----------|---------|
| % of 4 th year graduating undergraduate students reporting that they have participated in Community Service Learning or Community-based research. | Okanagan | Not asked | Not asked | Not asked | 20% |
| | Vancouver | 26% | 26% | Not asked | 25% |

*Metrics are from the Undergraduate Experience Survey (UES), which was not administered in 2013/14.

Note: In 2014/15, Okanagan and Vancouver started using the same UES question phrasing. Prior to that year, the wording of the Okanagan was significantly different.

| Examples of Lifelong Learning | 2014/15 | |
|--------------------------------|-------------|------------------------|
| | Count | Enrolment |
| UBC Okanagan Mini-med lectures | 4 lectures | 219 |
| Applied Master’s programs | Vancouver* | 30+ programs 5,000+ |
| | Okanagan** | 7 programs 62 |
| UBC Continuing Studies | 594 courses | 21,631 |

* Programs include Master of Business Administration, Master of Education, Master of Engineering, Master of Health Administration, and Master of Public Health

**Programs on the Okanagan campus include Master of Education, Master of Engineering. Additionally, a new Master of Management program will launch in the summer of 2015.

Explanation of the Results and Next Steps

Metric A: Engaged Student Learning

This metric demonstrates undergraduate student participation rates in community-service learning, community-based research and/or volunteer work either as co-curricular (as part of a course) or outside of their academic coursework. The metric is based on a self-reported student questionnaire and therefore reflects a student's own interpretation of what is included in "volunteer", "community-service learning" and "community-based research". There are many ways students get involved with communities as part of their undergraduate degree, including community service learning, community-based research, volunteering, co-op placements, learning exchanges, mentorship, etc. All these experiences make up important parts of engaged student learning.

This measure is collected from the Undergraduate Experience Survey, reflecting the Academic Year May 1 to April 30. Questions regarding student participation in community service learning were phrased differently for students at the UBC Okanagan campus than for students at the UBC Vancouver campus until the 2014/15 survey year.

Next Steps: UBC will continue to monitor and collect results each year. The next step in informing and supporting engaged student learning is to better understand the experience and desires of community partners as co-educators in student learning.

Metric B: Lifelong Learning

UBC is a center for lifelong learning. UBC offers a wide range of learning opportunities – free and paid – to professionals and the general public. Centres of activities include the Vancouver Institute, Green College, St. John's College, and Continuing Studies. The figures in this report were selected to provide examples of UBC's efforts to support career and personal education through lifelong learning opportunities; however, most UBC Faculties offer a portfolio of career and personal education courses and/or programs with new opportunities launching every year. Some of the programs not mentioned below include the programs in the Faculties of Arts, Dentistry, Education, Forestry, Law, Medicine, Pharmacy, and the Sauder School of Business. Many of these programs have courses and activities that reach students across BC. They make up an important part of UBC's overall commitment to lifelong learning and engagement.

UBC's Faculties offer a wide range of career and personal education programs including over 30 applied master programs enrolling over 5,000 students in 2014/15. These programs include the Master's of Engineering, Master's of Public Health and Master's of Health Administration, and the Master's of Education. The Sauder School of Business is also a hub of activity housing UBC's Master's of Business Administration, Master's of Management, and B.C.'s Diploma in Accounting and Real Estate programming. These programs enrolled over 2,000 students in 2014/15.

UBC's Vancouver Summer Program (VSP) is a 4-week academic program open to cohorts of students from partner universities worldwide who come to study at UBC during the summer months. By the summer of 2014, the VSP more than doubled its enrolment registering over 600 students with packages in 10 Faculties. Many Faculties offer summer programs for children and pre-teens; over 1,700 students enrolled last summer.

Lifelong learning opportunities are also available to UBC alumni through mentorship opportunities, including the most recent mentorship program through entrepreneurship@UBC, with 50 mentors in 2014.

UBC Okanagan Mini-Med is a health lecture series open to the community and designed to provide a 21st century classroom and learning experience. The curriculum explores medical issues from a scientific perspective, delivered by UBC experts. More than 80 medical schools, universities, research institutions, and hospitals in Canada offer a Mini-Med program.

UBC is entering an exciting new phase in its support for Career and Personal Education programs, and will support Faculties in reaching their goals to increase accessibility to UBC courses and programs to all learners.

Next Steps: UBC is in the process of updating its Community Engagement goals and subsequently looking at how to develop broader institutional indicators for all career and personal learning programs, including lifelong learning.